



Dharmendrasinhji Arts College, Rajkot

Dr. Yagnik Road, Ph./Fax No. (0281) – 2465632

Govt. Of Gujarat

(Affiliated with Saurashtra University)

Strategic Plan and Deployment

Objectives

The primary goal is to equip the students with relevant and conceptualized professional skills and in turn to guide them towards a deserving career all around the world with the values of – ‘Sincerity’, ‘Hard Work’ and ‘Ethics’.

1. Interaction with Companies

- Signing MoUs with Industries and Placement Training Companies
- Support for Start-ups through EDC
- Direct Communication Through E-Mails and Calls.
- References • Through Experts’ Session/Workshops/Seminars
- Advertisement/Publicity by sending/giving Brochures
- Alumni Contacts
- Direct Contacts from Companies based on Past Recruitments

2.T&P Coordinator

- Coordinates in both placement On-Campus/Off-Campus drives
- Brides the gap between the T&P department and Students
- Provides necessary supports for the following points: communicating interview details/results, ensuring students’ attendance in drives, post drive follow-up activities etc.

3. Database Management

- Creating and Maintaining a Student Database containing records of all students with particulars such as students’ contact details and academic performance up to the current semester.

- Creating a list of students before every drive considering requirement of industries and sending the same to companies.
- Management of Students, Industries, and Placement records and coordination through Website.

4. Activities where students are actively involved

- Supporting for developing and executing the Placement strategy.
- Interacting with alumni.
- Supporting for maintaining/updating student database.
- Supporting for preparing and maintaining Corporate Database.
- Coordinating all the activities related to Placemen

5. Training Students

- Imparting the knowledge required for placements including verbal, aptitude, and reasoning as part of the regular academics and periodically evaluate the learning curve through assessments
- Organizing Aptitude & Soft skills Training Programs to prepare students to face Campus Recruitment process.
- Organizing mock Group discussion sessions, mock technical interviews and also Mock Tests to improve their communications skills & interview facing skills as per the Company concerned
- Strengthening the coding skills of students and encourage them crack various hackathon contests including InfyTQ, HackWithInfy, and TCS CodeVita

6. Modes of Placement

- On campus Interview
- Off campus interview